



For immediate release



Community Health Information Collaborative Names Leland to Assist Providers with Electronic Health Information Exchange

Duluth, MN – Healthcare providers in Minnesota and surrounding states can rely on the Duluth-based Community Health Information Collaborative and its HIE-Bridge™ health information exchange to meet the 2015 federal deadline to share clinical information electronically.

The Community Health Information Collaborative, a nonprofit with nearly 200 healthcare provider members throughout the region, incorporated needs identified by large, small, urban and rural providers into HIE-Bridge™—the only electronic health information exchange certified by the State of Minnesota.

Loni Leland, a UMD graduate in healthcare management with experience in marketing and healthcare, joined the Community Health Information Collaborative as Director of HIE-Bridge™ Market Development earlier this year.

“The concept of health information exchange has been something that we’ve been striving for in the healthcare industry. Now, we finally have the capability to electronically exchange clinical information through a secure network,” Leland said. “It’s exciting to be part of an initiative that will forever change healthcare.”

HIE-Bridge™ allows providers to exchange clinical information with other health organizations through a secure, electronic network – improving patient care and saving precious healthcare dollars. Under federal law, healthcare providers must participate in such exchanges by 2015 or risk reduced Medicaid reimbursements.

Cheryl Stephens, president and CEO of the Community Health Information Collaborative, said HIE-Bridge™ also is connected to the Nationwide Health Information Network developed by the U.S. Department of Health and Human Services to allow medical data to follow the consumer.

“Federal mandates are intimidating,” Stephens said. “The Community Health Information Collaborative is at the forefront of working with local providers and participating in nationwide initiatives. Building on that foundation of trust and service, we make it simple for providers to meet requirements and ensure the very best in patient care.”

Leland, whose territory includes Minnesota, Wisconsin, Iowa and the Dakotas, works with healthcare providers to demonstrate how HIE-Bridge™ meets federal mandates and improves patient care. She also works with healthcare providers to implement HIE-Bridge™ and bring them into the HIE-Bridge™ network.

For more information, contact:

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